

PRIVACY POLICY	
IDENTITY ADMINISTRATOR	PayEye Sp. z o.o. in restructuring with its registered office in Wrocław, 43 Zwycięska Street, 53-033 Wrocław, entered into the Register of Entrepreneurs of the National Court Register by the District Court for Wrocław-Fabryczna in Wrocław, VI Commercial Division of the National Court Register under KRS number 0000773560, NIP 8943138845, REGON 382724489 with a share capital of 141,850.00pln (hereinafter referred to as: "We", "PayEye"), website: www.payeye.com .
CONTACT DETAILS OF THE CONTROLLER	PayEye can be contacted: <ul style="list-style-type: none"> a. by correspondence: PayEye sp. z o.o. in restructuring, 43 Zwycięska Street, 53-033 Wrocław b. by e-mail: contact@pay-eye.com.
PURPOSES OF PROCESSING AND LEGAL BASIS	<p>Your personal data are processed in order to:</p> <ul style="list-style-type: none"> • respond to Your message or resolve the issue You raised in your message to Us – the legal basis is the pursuit of Our legitimate interest (Article 6(1)(f) of the GDPR, where Our legitimate interest is to respond to Your question or resolve the issue You raised); • for the purpose of marketing PayEye's own products and services – the legal basis is the implementation of our legitimate interest (Article 6(1)(f), of the GDPR, where Our legitimate interest is direct marketing), with the proviso that the transmission of commercial information by means of electronic communication and the use of telecommunications terminal equipment and automatic calling devices for marketing purposes by Us is possible only with your consent. <p>If you interact with our profiles on social networks, your personal data is processed in order to:</p> <ul style="list-style-type: none"> • maintain a profile and provide access to information made available by us in social media, as well as to conduct marketing activities on these platforms – the legal basis is the implementation of our legitimate interest (Article 6(1)(f), of the GDPR), where Our legitimate interest is to maintain a profile and provide access to the content requested by you and to promote Our business. <p>If you use our website, your personal data is processed in order to:</p> <ul style="list-style-type: none"> • provide you with the functionality of the website and maintain the connection – the legal basis is the implementation of our legitimate interest (Article 6(1)(f), of the GDPR), where our legitimate interest is to operate the website and provide access to the content requested by you and to promote our business. <p>In each of the above cases, your personal data may also be processed in order to:</p> <ul style="list-style-type: none"> • perform Our obligations under the law, including tax laws, accounting, and financial reporting regulations - the legal basis is the necessity to perform obligations under the law (Article 6(1)(c), of the GDPR); • establish, assert, or defend against claims - the legal basis is the necessity of the processing for the performance of the contract or the exercise of Our legitimate interest (Article 6(1)(b), or (Article 6(1)(f), of the GDPR), where PayEye's legitimate interest is the exercise of Our rights) and to the extent that the processing concerns Your biometric data - the legal basis is (Article 9(2)(f), of the GDPR); • for other purposes for which you have given your consent, if we ask for your consent for the processing of personal data and you give such consent – the legal basis for the processing of personal data is consent (Article 6(1)(a), of the GDPR). Granting consent in such cases is voluntary, although it may be necessary to achieve the purpose of the data processing.
DATA RECIPIENTS	<p>Your personal data may be transferred to entities processing personal data on our behalf:</p> <ul style="list-style-type: none"> • Google Ireland Ltd, established in Ireland (Gordon House, Barrow Street, Dublin 4 , Ireland); • Microsoft Ireland Operations Ltd, established in Ireland (South County Business Park, One Microsoft Place, Carmanhall and Leopardstown, Dublin 18, Ireland); <p>Your personal data may also be transferred to entities authorized to request this data on the basis of applicable regulations (for example: courts, supervisory authorities).</p>
RECIPIENTS OF DATA OUTSIDE THE EUROPEAN UNION	Your personal data may be transferred to recipients outside the EU or EEA. In the case of cross-border transfers of data originating in the European Economic Area (EEA) to a country outside the EEA, such transfer of your personal data may take place if the European Commission has determined a country outside the EEA to provide an adequate level of data protection. For transfers to countries outside the EEA where the level of data protection has not been deemed adequate by the European Commission, we will implement Standard Contractual Clauses approved by the European Commission to ensure the protection of your personal data.
DATA RETENTION PERIOD	<p>Your data will be stored for a period depending on the purpose of the processing, i.e., for:</p> <ol style="list-style-type: none"> 1. to provide You with the functionality of Our profiles on social networks - for the duration of Your interaction with Our profile on social networks; in the case of a profile available on Facebook - the statistical data concerning the visitors to the profile, using the "Facebook

	<p>Insights" function, will be processed for the duration of the availability of this data on Facebook for 2 years;</p> <ol style="list-style-type: none"> 2. to provide You with an answer to Your question or resolve the issue You have raised – for the time necessary to answer Your question or resolve the issue You have raised; 3. to comply with Our obligations under the law, including tax law, accounting law and financial reporting law - We may also process your data for the period necessary to comply with the obligations included in these laws; 4. establishing, investigating, or defending against claims - for the period of limitation of possible claims extended by three months; 5. the marketing of our own products and services - until you withdraw your consent or until the purpose of the data processing is completely fulfilled (where possible). <p>If you have consented to the processing of your data, we will process your data until you withdraw your consent or until the purpose of the processing is completely fulfilled (where possible).</p>
RIGHTS OF DATA SUBJECTS	<p>You have the right to access your data and the right to request rectification if it is inaccurate, erasure or restriction of processing, as well as the right to data portability.</p> <p>If we process your personal data on the basis of consent - you have the right to withdraw it at any time. You can withdraw your consent by emailing Us at contact@pay-eye.com. Withdrawal of consent does not affect the lawfulness of the processing of your data prior to the moment of withdrawal of consent, nor to the extent that we process your personal data on another basis for processing (e.g., to comply with Our legal obligations).</p> <p>In addition, You have the right to object at any time - on grounds related to Your particular situation - to the processing of Your personal data where the basis is the so-called legitimate purpose clause (Article 6(1)(f) of the GDPR) or the public interest (Article 6(1)(e) of the GDPR) including profiling, based on these provisions. In such circumstances, we will not process your objected data on this basis. The legislation grants Us the right to refuse this request if there are valid legitimate grounds on Our side for further processing, overriding Your interests, rights and freedoms or grounds for establishing, asserting, or defending claims. If your personal data is processed for direct marketing purposes, you may object at any time to the processing of your data for such purposes. Once such a request has been accepted, we will no longer process your data for direct marketing purposes.</p>
RIGHT TO LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY	<p>You also have the right to lodge a complaint with the data protection supervisory authority in the Member State of your habitual residence, place of work or place where the alleged infringement was committed. In the case of Poland, this authority is:</p> <p>President of the Office for Personal Data Protection (PUODO)</p> <p>Address: Stawki 2, 00-193 Warsaw</p> <p>Telephone: 22 531 03 00</p>
INFORMATION ON THE FREEDOM OR OBLIGATION TO PROVIDE DATA	<p>Providing personal data is voluntary, however, in the case of data that we ask for in connection with your use of the service, their processing is a condition for the provision of the service.</p>
INFORMATION ON AUTOMATED DECISION-MAKING, INCLUDING PROFILING	<p>You shall not be subject to a decision which is based solely on automated processing, including profiling, and which produces effects on you in relation to the conclusion of a contract for the provision of services or which similarly materially affects you.</p>
COOKIES	<p>We use cookies on our website.</p> <p>Cookies are small text files used in connection with the use of the website by the user. Such files are created and saved on the user's device (e.g., in the memory of the web browser), and the website or the owners of the cookies can access them. Depending on the type, cookies are deleted after the end of the browser session (so-called session cookies) or after a longer period (so-called persistent cookies). More information about how cookies work can be found, for example, on the https://pl.wikipedia.org/wiki/HTTP_cookie website.</p> <p>You can give or refuse to give consent to the use of cookies through the settings of your browser. Depending on the browser used, it may also be possible to specify more detailed conditions for storing cookies, e.g., by blocking only cookies used by individual websites, blocking only specific cookies, or deleting individual cookies that are already stored on your device. If your browser accepts certain cookies, it means that you agree to the use of these cookies, in accordance with the provisions of Polish law. Detailed instructions on how to determine the storage conditions are available on the websites of the manufacturer or developer of the software.</p>

Lack of consent to the use of cookies may cause that some of the functionality of the website will not work properly or will stop working. In order to use the full functionality of the website, we recommend that you agree to store and access cookies.

Cookies may be used by Us as well as by other parties. Cookies allow Us to adapt the website to your expectations. The exact purposes for the use of cookies are set out in the table below:

Type of cookies	Entity	Purposes of use	Who has access to the cookie file?	Period of validity of cookies
Own cookies	PayEye	<ul style="list-style-type: none"> Website traffic analysis Demographic analysis of site visitors Analysis of users' geographic data Only PayEye for a period of 5 years from the date of its creation or receipt Privacy Policy Analysis of technologies used by users 	Only PayEye	for a period of 5 years from the date of their production or receipt
	Facebook, Inc.	<ul style="list-style-type: none"> Monitoring of user-induced page events 	Only PayEye	for a period of 5 years from the date of their production or receipt
External cookies	Twitter, Inc.	<ul style="list-style-type: none"> Monitoring of user-induced page events 	Only PayEye	for a period of 5 years from the date of their production or receipt
	LinkedIn Ireland Unlimited Company	<ul style="list-style-type: none"> Monitoring of user-induced page events 	Only PayEye	for a period of 5 years from the date of their production or receipt
	Google Ireland Limited	<ul style="list-style-type: none"> Website traffic analysis Demographic analysis of site visitors Analysis of users' geographical data Analysis of technologies used by users 	Only PayEye	for a period of 5 years from the date of their production or receipt

EXPLANATION OF ABBREVIATIONS

You	any natural person whose personal data is processed by PayEye
GDPR	Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)